



CITY OF LOS ANGELES  
DEPARTMENT OF CITY PLANNING  
City Hall 200 North Spring Street Los Angeles CA 90012  
**NOTICE OF PUBLIC HEARING**

**To Owners:**

☐ Within a 100-Foot Radius  
☒ Within a 500-Foot Radius  
☐ Abutting a Proposed Development Site

**And Occupants:**

☐ Within a 100-Foot Radius  
☒ Within a 500-Foot Radius  
**And:** ☒ Interested Parties/Others

This notice is sent to you because you own property or are an occupant residing near a site for which an application was filed with the Department of City Planning. All interested persons are invited to attend the public hearing where you may listen, ask questions, and/or present testimony regarding the project. The environmental document, will be among the matters considered at the hearing. The hearing officer or decision-maker may consider all the testimony presented at the hearing, written communications received prior to or at the hearing, and the merits of the project as it relates to existing environmental and land use regulations. **Please note that your attendance at the hearing is optional.**

**Project Site:** 2189 – 2193 ½ East Whittier Boulevard (761 S. Boyle Ave)

**Case No.:** ZA 2017-2744(ZV)(ZAA)  
**CEQA No.:** ENV-2017-2745-CE  
**Hearing Held By:** Associate Zoning Administrator – Expedited Processing Section  
**Date:** **Wednesday, October 25, 2017**  
**Time** **10:00 a.m.**  
**Place:** Los Angeles City Hall  
200 N. Spring St., Room No. 1020  
Los Angeles, CA 90012  
(Please use the 201 N. Main Street entrance)  
**Staff Contact:** May Sirinopwongsagon, City Planner  
200 N. Spring St., Room No. 763  
Los Angeles, CA 90012  
may.sirinopwongsagon@lacity.org  
(213)978-1372

**Council No:** 14 - Huizar  
**Related Cases:** N/A  
**Plan Area** Boyle Heights  
**Zone:** R3-1-RIO-CUGU  
**Plan Overlay:** N/A  
**Land Use:** Medium Residential  
**Applicant:** Jordan Wheeler, Whitboy, LLC  
**Representative:** Fernando J. Diaz,  
Ane Consulting, Inc

**PROPOSED PROJECT:**

The continued use, and maintenance of an approximately 17,500 square-foot multi-tenant commercial building in the R3-1-RIO-CUGU Zone. Construction would include the re-construction of the partially fire damaged building and interior tenant improvements to continue the use of a laundromat with 24-hour operations and a proposed 24-hour convenient store. The project proposes to maintain the existing surface parking lot while providing 17 parking spaces and maintaining the existing 25'-4" high pole sign.

**REQUESTED ACTION(S):**

1. The Zoning Administrator shall consider an Exemption from CEQA pursuant to CEQA Guidelines, Section 15305 (Class 5 Category 23), and that there is no substantial evidence demonstrating that an exception to a categorical exemption pursuant to CEQA Guidelines, Section 15300.2 applies;
2. Pursuant to Los Angeles Municipal Code (LAMC) Section 12.27, a Variance to permit the construction, use, and maintenance of an approximately 17,500 square-foot multi-tenant commercial building with commercial uses permitted in the C2 Zone as otherwise not permitted in the R3-1-RIO-CUGU Zone;
3. Pursuant to LAMC Section 12.27, a Variance to permit the sale of beer and wine for off-site consumption in conjunction with a proposed 24-hour, 2,567 square-foot convenience store as otherwise not permitted in the R3-1-RIO-CUGU Zone;
4. Pursuant to LAMC Section 12.27, a Variance to permit the continued use, and maintenance of a 25'-4" high pole sign in the front yard and the construction of illuminated architectural canopy building signs as otherwise not permitted in the R3-1-RIO-CUGU Zone;
5. Pursuant to LAMC Section 12.28, an Adjustment to permit commercial building to observe a zero-foot side yard in

lieu of the required 5 feet and a rear yard of 4'-5" rear yard setback in lieu of the required 15-foot setback in the R3-1-RIO-CUGU Zone; and

6. Pursuant to LAMC Section 12.28, an Adjustment to permit parking to be located within the front yard setback as otherwise not permitted pursuant to LAMC Section 12.21-C,1(g).

*Puede obtener información en Español acerca de esta junta llamando al (213) 978-1300*

#### GENERAL INFORMATION

**FILE REVIEW** - The complete file is available for public inspection between the hours of 8:30 a.m. to 4:00 p.m., Monday through Friday. Please call or email the staff identified on the front page, at least three (3) days in advance to assure that the files will be available. **Files are not available for review the day of the hearing.**

**AGENDAS AND REPORTS-** Commission agendas are posted for public review in the Main Street lobby of City Hall East, 200 N. Main Street, Los Angeles, California. Commission Agendas and Hearing Schedules are accessible online at [planning.lacity.org](http://planning.lacity.org). If this matter is before a Commission, please note that a Recommendation Report will be available on-line seven (7) days prior to the hearing and will be accessible at [planning.lacity.org](http://planning.lacity.org), by selecting "Commissions & Hearings". Recommendation Reports are hyperlinked to the case numbers on the agendas. **Please note that Recommendation Reports are not prepared for Hearing Officer or Zoning Administrator hearings.**

**TESTIMONY AND CORRESPONDENCE** - Your attendance is optional; oral testimony can only be given at the public hearing and may be limited due to time constraints. Written testimony or evidentiary documentation may be submitted prior to the hearing. Decision-makers such as Associate Zoning Administrators or Commissions function in a quasi-judicial capacity and therefore, cannot be contacted directly. Any materials submitted to the Department or Commission become City property and will not be returned. This includes any correspondence or exhibits used as part of your testimony.

**REQUIREMENTS FOR SUBMISSION OF MATERIALS** - Written testimony may be submitted via email, in person or by U.S. mail to the staff identified on the front of this page. Correspondence should be presented on letter size (8 ½ " x 11") or legal size (8 ½ " x 14") paper. All oversized exhibits must be folded to fit into a legal-sized folder. Plans (i.e. site plans, floor plans, grading plans) must be presented on paper size not smaller than ledger size (11" x 17"). The case number must be written on all communications, plans and exhibits. **To the extent possible, please also submit all materials electronically (flash drive, CD or via email).**

#### Regular Submissions

- **Matters before Commissions:** Written materials not limited as to volume must be received ten **(10) days** prior to the hearing date. Provide an **original plus twelve (12) copies** of all correspondence or exhibits. You may submit written testimony to the Commission Office directly at **200 North Spring Street, Room 532, Los Angeles, CA 90012** in attention to the Commission Secretariat.
- **Matters before an Associate Zoning Administrator (AZA) or Hearing Officer:** Written materials not limited as to volume must be received no later than **five (5) days** prior to the hearing date. Provide an **original plus (3) copies**, and follow the size guidelines above.

**Rebuttal Submissions** - All written materials in response to a Recommendation Report and/or additional comments must be submitted no later than **48 hours** before the hearing date. Submissions, including exhibits, shall not exceed ten (10) pages.

**Day of Hearing Submissions** - Submissions less than 48 hours prior to, and including the day of the hearing, must not exceed two (2) written pages, including exhibits. Photographs do not count toward the page limitation. Notwithstanding, the Associate Zoning Administrator or Hearing Officer may deviate from this requirement at their discretion.

**Non-Complying Submissions** - Submissions that do not comply with these rules will be stamped "*File Copy. Non-complying Submission*". Non-complying submissions will be placed into the official case file, but they will not be delivered to, or considered by the Commission, Associate Zoning Administrator or Hearing Officer. Notwithstanding, the Associate Zoning Administrator or Hearing Officer may deviate from this requirement at their discretion.

**EXHAUSTION OF ADMINISTRATIVE REMEDIES AND JUDICIAL REVIEW** - If you challenge these agenda items in court, you may be limited to raising only those issues you or someone else raised at the public hearing agenzized here, or in written correspondence on these matters delivered to this agency at or prior to the public hearing. If you seek judicial review of any decision of the City pursuant to California Code of Civil Procedure Section 1094.5, the petition for writ of mandate pursuant to that section must be filed no later than the 90th day following the date on which the City's decision became final pursuant to California Code of Civil Procedure Section 1094.6. There may be other time limits which also affect your ability to seek judicial review.

**ACCOMMODATIONS** - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability. The hearing facility and its parking are wheelchair accessible. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. Other services, such as translation between English and other languages, may also be provided upon written request submitted a minimum of seven (7) working days in advance to: [per.planning@lacity.org](mailto:per.planning@lacity.org). Be sure to identify the language you need English to be translated into, and indicate if the request is for oral or written translation services. If translation of a written document is requested, please include the document to be translated as an attachment to your email.