



City of Los Angeles
Department of City Planning



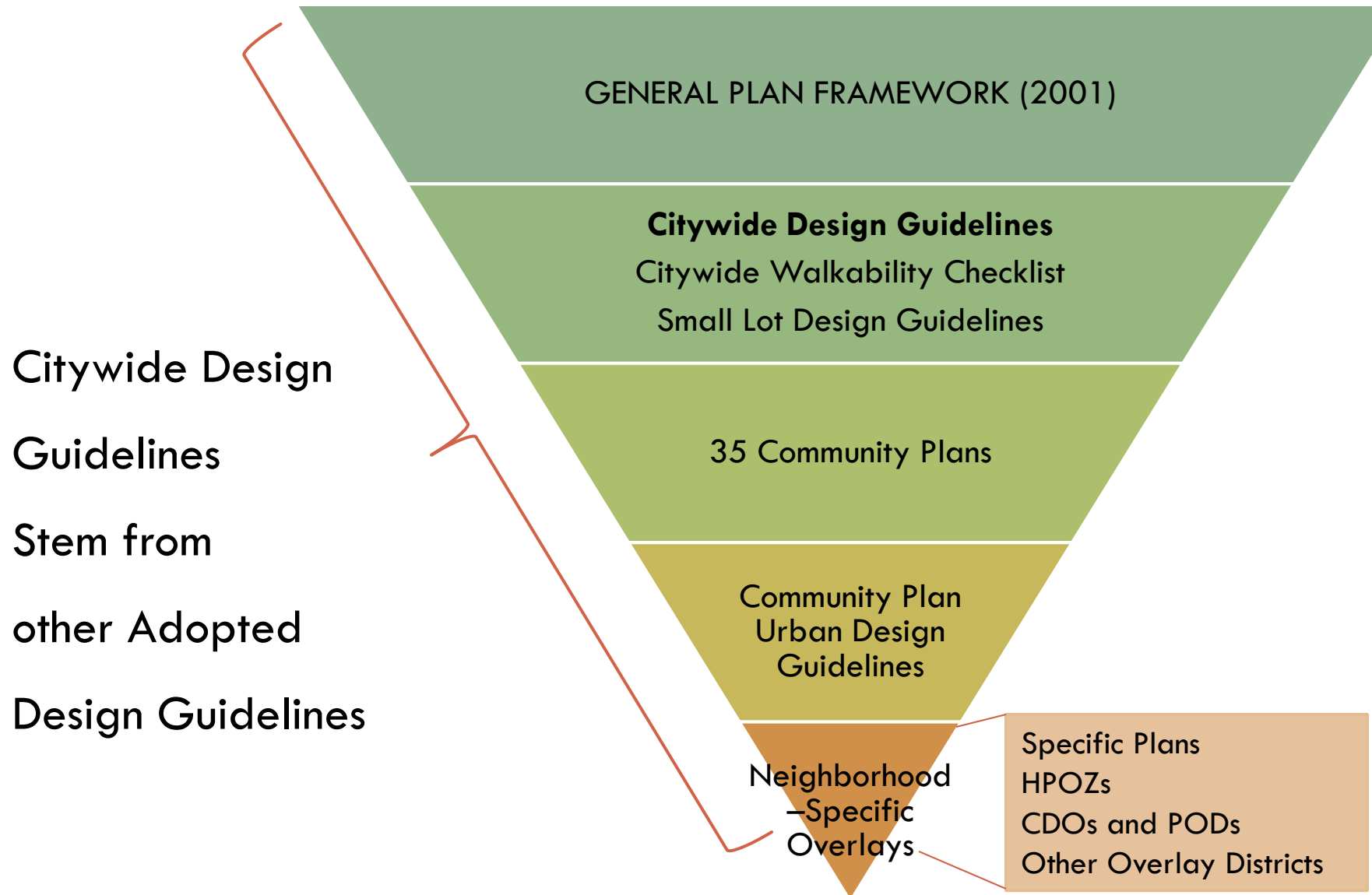
DRAFT CITYWIDE DESIGN GUIDELINES

Public Information Meetings

August 30-31, 2010



What are the Citywide Design Guidelines?



Why Adopt Citywide Design Guidelines?

Several Goals can be Accomplished:

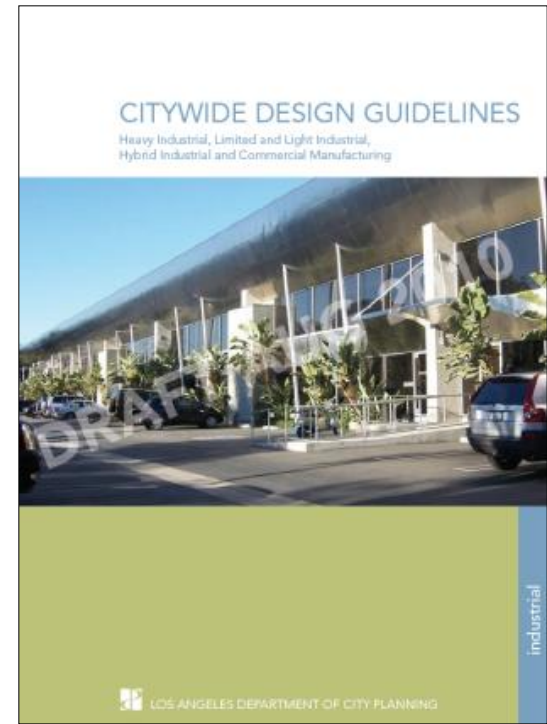
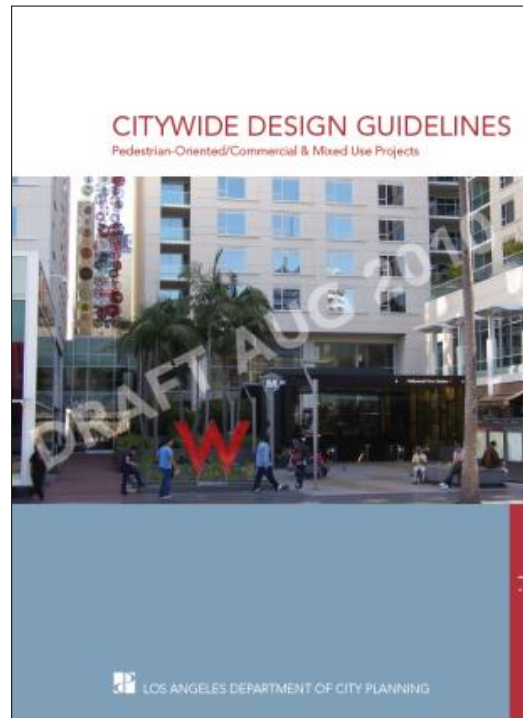
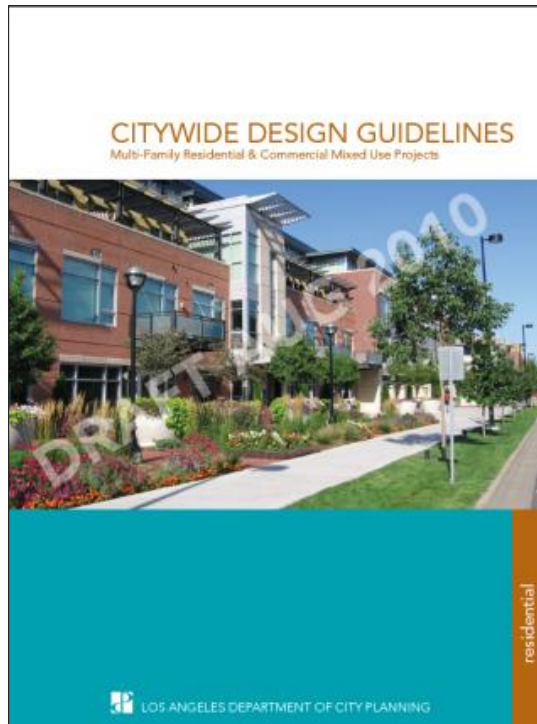
- Implement the General Plan Framework
- Consolidate many of our existing Design Guidelines in one, high-level document
- Helps inform the decision based on design considerations
- Reduce overlap and redundancy in our New Community Plans
- Establish Guidelines for the first time that address most common neighborhood needs

Why Adopt Citywide Design Guidelines?

A Useful Tool For Stakeholders:

- Establishes clear and understandable expectations for design excellence
- Guidelines address concerns that arise again and again on projects
- Guidelines will help community groups achieve neighborhood compatibility within the context of their neighborhood
- Will be made available to architects, developers and community members:
 - Prominent on our website and at public counters
 - Neighborhood Councils can use checklist when meeting with applicants

The Draft Guidelines at a Glance



Three separate documents make up the Draft Citywide Design Guidelines:

Residential, Commercial and Industrial

Examples of Topics Covered in the Guidelines:

- Covers Multi-family Residential, Commercial (including Mixed Use), and Industrial
- Organized by Objectives and topic headings:
 - Building and site design
 - Attractive building design, modulated forms, and high-quality materials
 - Pedestrian-friendly design
 - Screening of parking and driveways
 - Making open space and landscaping prominent features
 - Guidelines for signage and lighting

How the Design Guidelines will Work:

- Applies to most major projects requiring CPC, APC or Zoning Administrator approval
 - Not necessary if guidelines are covered by Specific Plan, HPOZ, CDO or other neighborhood overlay district
- Staff's recommendation will consider compliance with Citywide Design Guidelines
 - Only relevant guidelines to the project will apply
 - Guidelines are not mandatory, but can shape and inform the design process

How the Design Guidelines will Work:

- The Draft Design Guidelines will be of greatest benefit to areas not covered by a Specific Plan, HPOZ, or other overlay zone
- The Citywide Design Guidelines will be evaluated by the Planning Department and CPC periodically
- The Draft Design Guidelines will not:
 - Override existing review processes or zoning
 - Override existing neighborhood-specific Design Guidelines found in Community Plans, Specific Plans, or other neighborhood districts

Tentative Schedule for Adoption

- Draft Design Guidelines:
 - ▣ Report to CPC (update only): September 16
 - ▣ Anticipated CPC hearing date: October 14 (TBD)

- Comment Period extended to September 27

- Will notify interest list when CPC date is assigned

We want to hear from you:

- Copies of the draft Guidelines available
- Please fill out a survey
- Have we missed anything?

- Questions?