

**City of Los Angeles
Department of City Planning
Affidavit of Mailing**

Case Number: CPC-2015-2025

This Affidavit concerns (check one of the following):

- Courtesy Notice**
- Staff Report / Appeal Staff Report (Announcement)**
- Letter of Decision (LOD)**
- Termination Letter**
- Hold Letter / Intent to Terminate**

I, Darlene Navarrete, certify that I am an employee of the City of Los Angeles, on August 17, 2018, mailed, postage prepaid, to the applicant
(Date)

and all parties required by the Municipal Code, as indicated below, on the case indicated above, a true copy of which is attached:

Courtesy Notice

Check Recipients Below:

- Owner, Applicant and Representative
- Abutting Property Owners
- Abutting Property Owners and Tenants
- 100-foot Radius
- 500-foot Radius
- Persons who signed in at the hearing
- Appellant(s)
- Council Office No. _____
- Certified Neighborhood Council

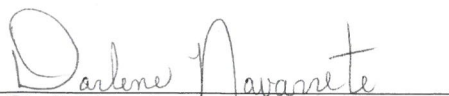
- _____
- 100-foot Coastal Notice
- Group Coastal Notice
- State Coastal Commission
- Adjacent City/ies
- Los Angeles Unified School District
- Caltrans
- Other _____

**Staff Report / Appeal /
Termination / Letter of Decision**

Check Recipients Below:

- Owner, Applicant and Representative
- Abutting Property Owners
- Abutting Property Owners and Tenants
- Persons who signed in at the hearing
- Persons who requested notice in writing
- Council Office No. _____
- Certified Neighborhood Council

- _____
- Department of Building and Safety
- Department of Transportation
- Other _____


Staff Signature

COURTESY HEARING NOTICE
CPC-2015-2025

UniteHere Local 11
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Corona, CA 92882

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Los Angeles, CA 90028

ADVICE TO PUBLIC

If you wish to provide written comments to the Commission, please abide by the following policy:

REQUIREMENTS FOR SUBMISSION OF MATERIALS

Regular Submissions - Written materials not limited as to volume must be received no later than by end of business day Monday of the week prior to the week of the Commission meeting. Materials must be delivered electronically to the staff and Commission identified on this announcement. In addition, seven (7) copies must be submitted to the Commission Office directly at **200 North Spring Street, Room 532, Los Angeles, CA 90012.**

Rebuttal Submissions - All written materials in response to a Recommendation Report and/or additional comments must be submitted no later than 48 hours before to the Commission Meeting (for Central, South LA and Harbor APCs, materials must be received no later than by 3:00 p.m., Thursday of the week prior to the Commission Meeting). Submissions, including exhibits, shall not exceed ten (10) pages and must be submitted electronically to the Commission identified on this announcement.

Day of Hearing Submissions - Submissions less than 48 hours prior to, and including the day of the hearing, must not exceed two (2) written pages, including exhibits. Photographs do not count toward the page limitation. All submissions within 48-hours of the meeting, including the day of the meeting, must be a hard copy submission. Electronic submittals will not be accepted.

Non-Complying Submissions - Submissions that do not comply with these rules will be stamped "*File Copy. Non-complying Submission*". Non-complying submissions will be placed into the official case file, but they will not be delivered to, or considered by the Commission.



Los Angeles Department of City Planning
200 North Spring Street, Room 532
Los Angeles, CA 90012

PUBLIC MEETING



ANNOUNCEMENT

This courtesy notice is sent to you because you attended an initial hearing or you have requested to be notified on this matter. All interested persons are invited to attend the meeting where you may listen, ask questions, and/or present testimony regarding the requested actions and or the project. The environmental document will be among the matters considered at the meeting.

Puede obtener información en Español
acerca de esta junta llamando al
(213) 978-1300

CITY OF LOS ANGELES
DEPARTMENT OF CITY PLANNING
COMMISSION OFFICE
(213) 978 - 1300

MEETING INFORMATION

MEETING HELD BY:

CITY PLANNING COMMISSION

DATE:

SEPTEMBER 13, 2018

TIME:

After 8:30 a.m.

PLACE:

Los Angeles City Hall
200 N. Spring Street, Room 340
Los Angeles, CA 90012
(Please enter from Main Street)

PUBLIC HEARINGS PREVIOUSLY

HELD:

Hearing Held By: Deputy Advisory/Hearing
Officer on May 15, 2018

The recommendation report(s) with exhibits will be available on-line no later than **seven (7) days** prior to the Commission Meeting and will be accessible on-line at **planning.lacity.org** by selecting "Commissions & Hearings". Reports are hyperlinked to the case numbers included in the agendas.

STAFF CONTACT

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(213) 847-3674

CITY PLANNING COMMISSION:

cpc@lacity.org

PROJECT INFORMATION

PROJECT LOCATION

1540-1552 Highland Avenue; 6700-6760 Selma Avenue; 6663-6675 Selma Avenue; 6660 Selma Avenue; 1543-1553 McCadden Place; 1542-1546 McCadden Place; 1501-1573 Las Palmas Avenue; 1500-1570 Las Palmas Avenue; 1600-1608 Las Palmas Avenue; 6665-6713½ Sunset Boulevard

CASE NO.

CPC-2015-2025-DB-MCUP-CU-SPR; Related
Case No.: VTT-73568

CEQA NO.

ENV-2015-2026-EIR

COUNCIL DISTRICT

13 – O'Farrell

ZONE

C4-2D-SN; C4-2D

PLAN AREA

Hollywood

LAND USE

Regional Center Commercial

PLAN OVERLAY

N/A

APPLICANT

Bill Myers, CRE-HAR Crossroads SPV, LLC

REPRESENTATIVE

Kyndra J. Casper, DLA Piper, LLP

PROJECT DESCRIPTION

The Project retains and rehabilitates Crossroads of the World, the former Hollywood Reporter Building and the Bullinger Building and removes all other existing improvements on the Project Site to construct a mixed-use development on a 8.34-acre site in the Hollywood Community Plan Area. The Project (including existing uses to be retained within the Crossroads of the World complex and the uses to be included in the former Hollywood Reporter Building and the Bullinger Building) includes approximately 1,381,000 square feet of floor area, consisting of 950 residential units, 308 hotel rooms, and approximately 190,000 square feet of commercial/retail uses and a new above-ground parking structure on the eastern side of the Project Site. Included among the residential units are 105 dwelling units for Very Low Income Households, to replace the existing 82 residential units covered by the City's Rent Stabilization Ordinance. The proposed floor area ratio (FAR) is approximately 3.81:1 averaged across the Project Site. The Project results in a net increase of approximately 1,208,427 square feet of floor area on site.