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Crossroads project viable solution

1 message

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To: alejandro.huerta@lacity.org

Cc: Mitch O'Farrell <councilmember.ofarrell@lacity.org>, info@hollywoodheritage.com

Hello,

I am a true centrist on the Crossroads project in Hollywood.

This is causing many tensions and hate towards the way we develop the city. We NEED this to be a success.

Now NIMBYs aside, I make no room for them, this project needs to happen and happen in a way that the majority of people come out on top.

The solution is simple and the idea that no one has thought of it is mind numbing.

Simply force the developers to pay out of pocket to accommodate the businesses, Catalina Club, Javista , the garden and the Smoke shop AND force them to offer at minimum the same space at the same price in the same spot. They can easily incorporate all but the garden into the proposed retail space and with little difficulty create an outdoor space to accommodate the garden store.

Then force the developers to provide moving fees of \$3000 at least plus deposit fees for new rentals of at least \$2000 to all displaced residents. THEN allow all tenants displaced the option to return to a new apartment of equal room count and space for the same rate they pay at the existing apartments today.

Then force them to offer below ground parking to all of those parties at no charge.

If that is not the minimum demanded of these developers you can bet the same people who stalled Target will stall this. Don't let them. Make this non negotiable with the developers.

Beyond that, the remaining several hundred units and several dozen retail spaces and thousands of hotel rooms can charge whatever they want and still make a ridiculous profit.

And to hell with that ugly building being replaced landmark or no. Just ignore the NIMBYs.

Kyle Remmenga