



Alejandro Huerta <alejandro.huerta@lacity.org>

Crossroads project

Barni Rothman <barnir@earthlink.net>
To: alejandro.huerta@lacity.org

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Case No: ENV – 2015-2026 - EIR

Mr. Huerta,

This is to provide input regarding the proposed Crossroads Hollywood Project.

I often frequent the area of the project, what I'll refer to as the Hollywood core. I attend events and films at the businesses in the neighborhood. I dine in the neighborhood. I spend quite a bit of time there.

My main objection/concern has to do with parking. Parking is already EXCEEDINGLY difficult in the Hollywood core. Obtaining street parking cannot be relied upon, and the fact that the meters go so late at night means that if you want to park in the area, see a film and dine, you cannot do it without feeding a meter or moving your car. The lots are helpful and very necessary, but those prices have gone up considerably over time.

It is my understanding that the existing parking lots will be displaced and that not enough new parking will be provided for the neighborhood (to serve existing visitors to the area plus those who will inhabit and frequent the Crossroads Hollywood establishments). Removing spaces will exacerbate the already-severe problem. Also, moving the parking further south will make it more difficult for disabled patrons and tourists to find parking close to the establishments they frequent along Hollywood Blvd. As it is, it's already very difficult, very congested. We can say NO. We do not have to allow these developers to ride roughshod over the neighborhoods.

All over Hollywood and WeHo I am seeing these large projects going up. They are destroying the fabric of Hollywood, the essence that makes Hollywood the unique entity and tourist destination it has always been. Many wonderful institutions have been lost to the developers' wrecking balls. These institutions were TREASURES. Lost treasures, lost history, lost area identity. The Crossroads Hollywood project has the potential to shutter the doors of The Egyptian Theatre, Micelis, Musso and Frank, and other landmarks of Hollywood, by negatively impacting the environment of the neighborhood in terms of parking and accessibility. Ultimately, the developers are going to shut down the Hollywood core if this spate of large-scale development does not abate. There will be nothing to draw tourists, just cookie-cutter mega-structures with insufficient parking.

The Hollywood Crossroads project will bring more congestion, more noise, less accessibility and less quality of living to the Hollywood core.

Please add my name to the list of those who have concerns about the Crossroads Hollywood project and want more done to address these concerns before the project moves forward.

Thank you,

Barni Rothman
Sent from my iPhone